

Your Cat Needs A Tag!

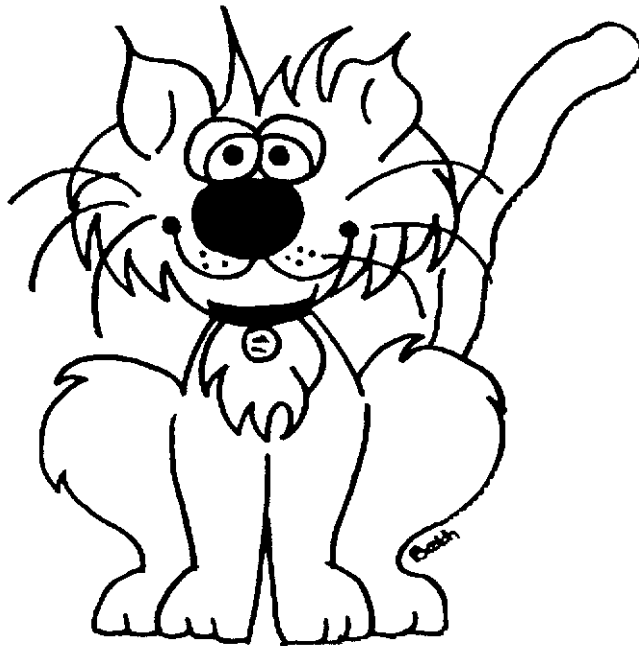
Animal shelters take in millions of lost cats each year, and 99 out of a hundred wear no identification. Less than three out of a hundred are found and reclaimed by their owners. One of those three is wearing a tag, and is usually found quickly. The other two have owners willing to spend hours, days, or weeks advertising and personally visiting local shelters in search of their lost felines. Many owners search long and hard, and never find their pets at all!

Don't take a chance on losing your cat forever. Put an identification tag on her with your name, address, and phone number. Be sure to keep the information current. Tag your cat even if you never let her outside. One day she could slip through an open door and easily become lost in the unfamiliar (to her) neighborhood.


There are collars made especially for cats with a short piece of elastic sewn in. These collars can be buckled snugly around the neck, but will stretch and let the cat escape if she should get hung up on a tree limb or fence.

Remember that far more cats have died because they got lost and their owners could not find them than have ever been hurt from wearing a collar.

The first time you put a collar on the cat, give him a catnip toy. The toy will distract the cat's attention from the new feeling of wearing a collar. By the time he finishes shredding the new toy, he may have forgotten the collar entirely.



Any cat can get lost – even yours. That's why your cat needs a tag!

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