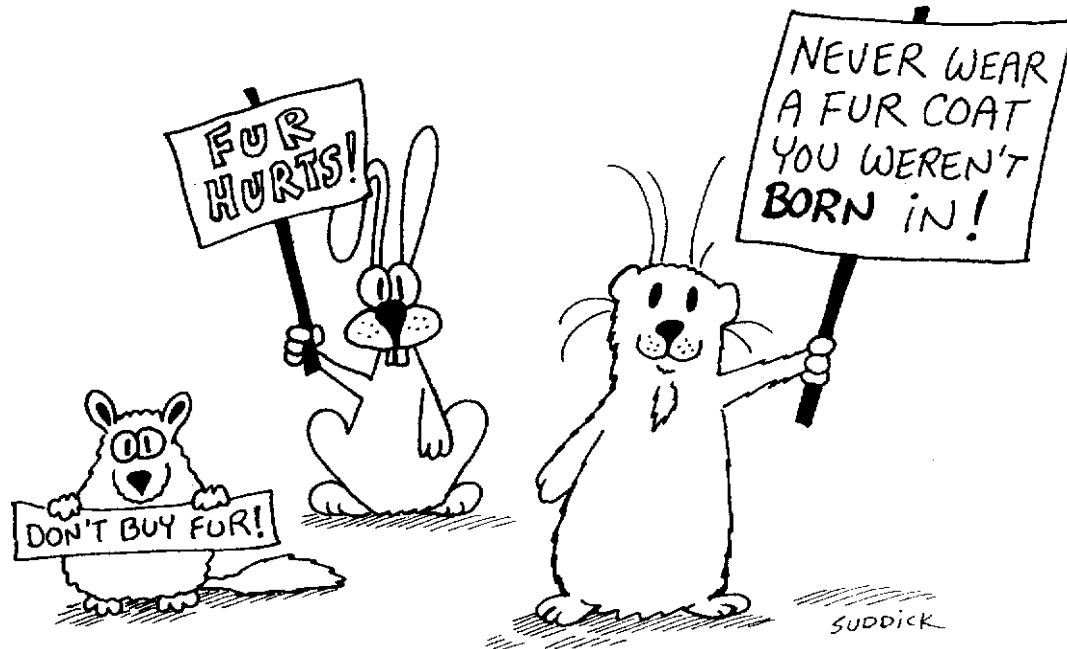


The Lack Of Compassion In Fashion



There is no humane way to make a fur coat. Animals raised on fur ranches are not (as the industry would like you to believe) a humane alternative to trapping animals. In fact, just like trapping, there are no laws regulating how animals may be killed, so anything goes. The animals may be drowned, poisoned, gassed with carbon monoxide or carbon dioxide, suffocated in a coffee can, or tied upside down and beaten in the head.

The most common and gruesome form of killing is by electrocution. An electrical cable is clamped into the animal's mouth and another inserted into the rectum. The animal screams and suffers extreme pain during this process.

Animals who are trapped in the wild die cruel and inhumane deaths too. Most trapped animals are caught in the steel-jaw leghold trap—a device so inhumane that it has been banned in 65 countries, but not in the U.S. An animal caught in one of these traps is said to experience pain comparable to a human getting his hand slammed in a car door—and then not being able to remove it. If the animal does not die from the injuries sustained by the trap, then he could succumb to starvation, dehydration, freezing temperatures, or predator attacks. Trappers who find animals still alive kill them in any number of ways, including a blow to the chest (to suffocate the creature or crush his heart), drowning, or hitting them in the head with a blunt instrument.

Help stop the suffering. Ask your friends and family to not buy furs or any product with fur-lining. Let others know that wearing clothing made from so much suffering is not fashionable.



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